

BCHA WASATCH FRONT

www.bcha.org

April 17th Monthly Business Meeting

7 pm Pledge of Allegiance

6:30pm Potluck- Thanks for dinner Pam and Steve Clark; *Teresa is signed up for May's meetings Potluck Dinner.*

March Minutes Approved

Financial report approved

We have 92 Voting Members in our Chapter.

OLD BUSINESS:

Good work project at Middle Fork. Thanks to all that came. Had a good show of chapter members and a good group of 12 kids from Kathy Borrett's and Linda Price's 4 H group. Nice to have some young faces show up. *Weather was good.*

April trip to Moab 25-29 April. Don with details at the end of the meeting.

June trip to West Yellowstone 6-9 June.

Correction - Youth campout date set for June 14-16. At North Fork Park.

Weber Pathways Trail Fest is Saturday June 22. Our Chapter mans the check point at the *Timberline* Restaurant parking lot from 8am to noon. Will Spot be available? Turbo can be his substitute. This is a simple volunteer opportunity to talk about BCH with trail users.

NEW BUSINESS:

BCHA is a 501c3 Non-Profit organization. Wasatch Front Chapter is not. We voted to make our Chapter a Non Profit 501c3. This is to facilitate working with the Community Foundation of Ogden Valley (CFOV) which has been very helpful for the Chapter to raise money for our projects. Richard Webb will work with the Chapter book keeper and when we are certified it will be posted.

Standard Examiner folks – Western Wasatch publication. I've been talking about this opportunity for the last couple of months. On the tables is an example of the Western Wasatch Magazine and a hand out with the size and price for buying ads in it. The next edition will have greater circulation and will be more pages.

-This is focused advertising to the folks we want to appeal to

- BCHA has a graphic designer who can modify existing ads to fit our needs to go into this.

- The next edition will have a focus on horse packing so this is the right time. In fact they would like for us to contribute to the content.

Open Discussion:

Our Chapter will have a Chapter advertisement - our logo, contact info. BCHA will help make this ad in this Western Wasatch insert for 6 editions and then we will reevaluate if we want to continue advertising our Chapter in it. The publication is published every other month so buying 6 ads will cover us for 1 year. The cost is about \$150 per ad, full color. WHAT SIZE AD DID WE APPROVE? 1/2 OR 1/4 PAGE SIZE? The chapter voted approval for purchasing a 1/? for 6 times.

UPDATE ON OTHER RIDES COMING UP:

Several email invitations went out this week.

May 11 at Sheep Creek, more details to come

May 18 at Wellington, San Rafael, Marsing ranch outside of Price

Don Bradshaw- 150th Golden Spike License Plates @ \$20.00 each.

May 4th Golden Spike Parade. Starts in Brigham City @ 1:00 pm. Lamar will be with his Gypsy Vanner pulling his coach and several other BCHA members riding or pulling wagons.

April 18th Mountain Man at Fort Buenaventura Park in Ogden. Don and Spot will represent BCHU.

April 25th-28th WFC Annual Southern Utah Camp and Ride in Moab this year. Check your emails for details & info.

We will continue trail work on the Holbrook Trail in Bountiful, continuing King Green's legacy of helping create this trail. Work projects to come as we can get them scheduled. Brad Hansen is attending Bountiful City meeting to go over getting improvements, bridges that support Equine travel and whatever else that is needed for this trail.

Meeting adorned at 8:40 pm. Thanks to all who came and or contributed. See you for next month's meeting~

May 15th, Wednesday @ 6:30 pm for Potluck and 7 pm for chapter's meeting. Happy Spring Trails!